

MSB HOLISTICS

223 GRANT STREET
BUFFALO, NEW YORK
14213
(716) 887-9240 phone
(716) 887-9241 fax

EXPLANATION OF THE MSB MICRO-MOLECULAR ENERGETIC ANALYSIS

Dear Friends,

Here is some information presented to answer various questions posed to our clinic to assist you in understanding further our clinic's procedures. Hopefully you will refer to this letter in future for reassurance of how you are able to experience a positive change in your health.

Our bodies, as with all organisms, have an electrical nature or field within and around them. As with all electrical fields, this may vary both in strength as well as in intensity and frequency. As we are each individuals, we each resonate at a different energetic frequency. This is like an electrical fingerprint, your electrical signature is uniquely yours.

As a child, I used to marvel that sound waves could travel down a string between two cans and allow conversation to occur. We can not doubt that those sound waves traveled yet we know they did even though we did not understand how. Then walkie-talkies came around and there was no need to have the string for sound to travel down. Yet we could still communicate. The frequencies for communication still existed yet the medium for them has changed. Today, cell phones and computers are being replaced by wireless communication that involves technology that we do not need to understand in order to enjoy the benefits of such.

So it is with the procedures that you experience at our offices. We deal with the frequencies and energies of the body on a subtle electrical level. Our methodologies help analyze what your 'frequency signature' is. Our energetic analysis scans your body for the frequency signals of disturbances or organisms that should not be there. Then, like a radio station, we can generate your signature into the atmosphere at extremely low frequencies and into an electrical field that circles the earth to provide up to date analysis of your electrical state of being.

As long as you are alive, your body generates your electrical signature just like a perpetual broadcasting station. As with your radio, when you turn the dial to a set station, you can hear the broadcast loud and clear. So it is with our procedures. We simply have to tune in to receive the signals that you are broadcasting and we can hear them loud and clear.

Just like a two way radio, your body can receive signals of electrical frequency as well. We can send specific energy to you that your body will receive if required. It is through this means that we are able to assist in analyzing the difficulties that you are experiencing. That is how you may be able to get better without having to be hooked up to any devices subsequent to your first visit.

At MSB, our examination is not a diagnostic device, nor does the technician

or staff member interpreting the results diagnose the existence of a medical condition or disease. Please refer to your primary care physician for a traditional, medically determined diagnosis if desired.

Our micro-cellular analysis works on principles of subtle, electrical energy. As such, we function as a PRE-DIAGNOSTIC service that allows for the analysis of the subtle energies of the body at a cellular and electrical level of the body in response to various electrical stimuli as induced into your personal energy field. The outcomes of such a pre-diagnostic reveal electrical markers which may be seen as potential indicators that a person is either experiencing or susceptible to environments or conditions that may become conducive to the potential development of a particular state of optimal development for any particular disease

Traditional diagnostic testing often requires the disease to be 70 -80% developed in order to be diagnosed at the surface symptom level. As such, organisms become well rooted in the organism and as such be very difficult to treat effectively. It logically reasons that a tool that can provide earlier detection can lead to a more efficacious outcome for the individual being considered. As an energetic micro-cellular analysis, pre-diagnoses electrical and cellular potentialities, (perhaps as early as 15-20% development in the organism), the benefits of such a procedure with its healing ramifications can be readily understood.

MSB Holistics is designed as a resource that is available in aiding the health care practitioner or patient in determining the potentialities of concern for the health of any individual in question. It is also beneficial in providing energetic information that may be understood to be indicative of the potential for an individual to be responsive to a particular therapeutic protocol for their return to optimal health on an energetic and cellular level.

General Protocol Principles

The success that we have experienced at MSB can be attributed to our philosophies regarding wellness. We believe that if the following principles are considered in a health based regimen, then the opportunity for the body to return itself to optimal wellness is greatly enhanced. All of our protocols are designed around these basic principles.

- I. Everyone is an individual. What works best for one person with a specific disease condition may not apply to any one else with the same diagnosis. Therefore, each protocol is completely individualized so that you receive information pertinent to you, not what may statistically work some of the time with part of the people.
- II. We are only human. Humans can make mistakes. However, with your health on the line, who can afford to come to the wrong conclusion about your condition. As such, each of our intake evaluations (micro-molecular analysis) are conducted by at least three specifically trained specialists to ensure that no stone has been unturned in the interpretation of the results of your analysis and the design of your individualized protocol. Such an approach also applies to ongoing progress reports and re-evaluations.
- III. Energy is matter, energy is the life force of the universe. If there is a continuous or frequent disruption in the energy or life force of an individual, we believe it is inevitable that such a disturbance will ultimately manifest itself in some manner within the physical plane of the individual. A persistent effort in the correction of the specific

energy disruption would then, theoretically, allow the physical manifestation of the symptoms of the condition to reverse and subside. The more persistently the energy disruption is overridden, the quicker and more substantial the reversal of the disease conditions. If you can not breathe, you can not live. If the energetic breath of a disease is consistently curtailed, we believe that the disease is in peril of experiencing its demise.

- IV. A healing protocol based upon one single discipline is doomed to minimal positive effects. A multifaceted approach, based upon the needs and belief systems of the individual provides optimal relief from both short and long term consequences of the disease condition. A single discipline approach to wellness has been compared to fishing with a single line in the ocean, without a radar, rudder or guide. A well designed, multifaceted approach to wellness is thusly compared to catching fish in a barrel.
- V. Determining and then dealing with the cause of a disease condition is of infinitely more worth than solely dealing with removal of the symptoms alone. If the body is designed to be a self healing and self balancing (homeostasis) machine, then a disease condition must have a cause. As such, the remedy of that cause should facilitate the body's own innate ability to heal and balance itself.
- VI. We strive to energetically assist the body in dealing with (minimizing or reversing) presenting symptoms, re-establishing physiological homeostasis, dealing with the energy imbalances leading to the presentation of the symptoms and then energetically assisting the body in stimulating the repair of the system(s) damaged by the disease proper, all within the parameters the individual body will allow.
- VII. We believe that sound principles will permit various and sundry disease conditions to be managed in a consistent manner and with consistent success.

If these principles make sense to you, we encourage you to further investigate our approach to wellness by phone or email response.

New devices and technologies are often difficult to understand and, as such, are met with skepticism. Let me assure you that while these concepts may seem vague or difficult to understand, they do work. Often, the proof is in the pudding. If you have any questions, please feel free to call me for more information.

May you enjoy an abundance of wellness in all areas of your life.

Sincerely,

MSB Holistics

Mandatory Legal Waiver Forms

1.) I understand that the attending therapists are not allopathic doctors (MD's) and do not pretend or report to be, but are qualified Neurotherapeutic Counselors, Wellness and Nutritional Consultants and/or are trained as biofeedback specialists.

2.) I understand the differences between the practices of allopathic medicine, nutritional and wellness counseling and Micro-Molecular analysis. I also understand that all forms of medical treatment involve some form of risk, for which I acknowledge personal responsibility.

3.) I fully understand that the services provided by the attending therapists are not allopathic but are psychological, nutritional and/or of an energetic biofeedback nature. As such I understand that the services agreed to include but are not restricted to subtle and etheric energetic pre-diagnosis with the potentiality for off site treatment on a designated schedule as arranged between the client and the health care practitioner.

4.) I fully understand and accept that the attending therapists and professionals perform their duties and services within the parameters, guidelines, beliefs and philosophies of an integrative health care and wellness system.

5.) I fully understand that the attending therapists do not use allopathic drugs, surgery or radiation therapies but may have access to allopathic treatment modalities through the resources of local fully accredited MD's and hospitals.

6.) I understand that physical illness is not being diagnosed nor treated and that only energetic indicators of ones wellness, stress or energetic disease potentialities are being measured.

7.) I fully understand that the protocols provided within this facility by the attending therapists are not generally accepted and/ or recommended nor understood by allopathic doctors or other conventional health practitioners. I realize that insurance payment for the services rendered herein is possible but unlikely and as such is my responsibility to pursue.

8.) I fully understand that the practitioners within this clinic make no promises or representations regarding 'cures' or potential outcomes of arranged protocols as individual results may vary client to client due to individual variables beyond the control of the practitioner.

SIGNED

WITNESS

DATE

Declaration of Informed Consent to Services, Contract and Stipulations Regarding All Employees of MSB Holistics.

I understand and acknowledge that MSB HOLISTICS, nor any employees of said clinic do or can guarantee that the protocols will cure me of any disease or affliction. I believe it is within my constitutional rights to seek any form of diagnosis or treatment whether orthodox or unorthodox (not recommended by the AMA or CMA). It is my choice whether or not to accept such diagnosis and treatment. By my signature I attest that I have not engaged the services of this clinic to file a malpractice suit or to further any investigation or prosecution by any government entity or medical association or pharmaceutical company. My sole purpose and intent in seeking the services of MSB HOLISTICS is to get information and help for my personal health problems.

I understand that MSB HOLISTICS protocols may be unconventional or experimental in nature and as such accept all risks and liabilities for such decisions. I agree to hold MSB HOLISTICS and all its employees harmless and blameless from any untoward results.

I acknowledge that my acceptance of the clinic services binds me to pay the fees and that such fees reflect both the expertise of the professionals as well as the intensity of the protocols involved. I acknowledge payment for services is due at the beginning of the month of service dated from the time that protocols are acknowledged to begin. Early termination of monthly contract for services does not entitle the client to rebate, refund, credit, or pro rated reimbursement in any form. I also have the right to discontinue the care and treatments of the clinic at any time, but I agree that I will promptly pay to date any and all outstanding balances due for services rendered and contact MSB Holistics immediately upon such a decision.

I have read or had read to me the Declaration of Informed Consent to Services and agree to be bound by the terms therein. I further understand my agreement to the provision of this declaration is an entirely voluntary and informed choice to which my signature attests.

I understand that the advice and treatment protocols of the professionals at MSB HOLISTICS, are based upon their training, experience and personal judgement as to how to help me to the fullest. In good faith, I accept and engage the services of those employed by MSB HOLISTICS, and do hold them harmless for the services they have or will render.

SIGNED

WITNESS

DATE

HOLD HARMLESS AGREEMENT

I, _____, hereby knowingly, specifically and voluntarily hold MSB HOLISTICS LLC and/or its employees harmless for all actions and experiences I may encounter from this point forward in perpetuity.

I, _____, hereby knowingly, specifically and voluntarily release MSB HOLISTICS LLC and/or its employees from all liability for all actions and experiences I may encounter from this point forward in perpetuity.

I, _____, hereby knowingly, specifically and voluntarily waive, surrender and relinquish all rights of civil action I may have whether they be statutory, (Federal, State, Provincial, or local, etc.) Constitutional or otherwise, against MSB HOLISTICS LLC and/or its employees from this point forward in perpetuity.

I, _____, hereby knowingly, specifically and voluntarily agree that should I fail to hold MSB HOLISTICS LLC and/or its employees harmless or cause any action to be brought against them, I will pay MSB HOLISTICS ONE MILLION (\$1,000,000) U.S. DOLLARS over and above the amount sought plus all costs incurred to support and enforce this agreement against MSB HOLISTICS LLC and/or its employees. I will make this payment within thirty (30) calendar days of the commencement of any action against said service providers. Failure to make full payment will result in my forfeiture of all assets and subsequent incarceration for seven (7) years for breach of contract.

I, _____, with full and complete understanding of the implications of this waiver of rights as stated herein do hereby knowingly, specifically and voluntarily activate this irrevocable HOLD HARMLESS agreement effective in perpetuity as of (time) _____ (AM/PM) on (date) _____ of (month) _____, in the year of _____.

NAME _____
ADDRESS: _____ (STREET)
_____ (CITY, STATE, ZIP)
_____ (PHONE)

SIGNED: _____

WITNESS: _____

MSB HOLISTICS

CLIENT DATA AND MEDICAL HISTORY DATE _____

Name _____ Date of Birth _____

Address _____ ; City _____

LIST VITAMINS, HERBS AND OTHER SUPPLEMENTS: _____

SELF/FAMILY MEDICAL HISTORY (KEY: Use S for self, F for family)

Hypertension _____ Heart Disease _____ Asthma _____
Pneumonia _____ Pleurisy _____ Diabetes _____
Hepatitis _____ Hypoglycemia _____ Nephritis _____
Allergies (Type) _____
Scarlet Fever _____ Rheumatic Fever _____ Tuberculosis _____
Jaundice _____ Tonsillitis _____ Epilepsy _____
Alcoholism _____ Drug Abuse _____ Mental Illness _____
Colitis _____ Goiter _____ Gout _____
STD (specify) _____
Cancer (type/location) _____
Arthritis _____ MS _____ Parkinsons _____

Personal OB/GYN History

Age of period onset _____ Cycle (Y/N) _____ Duration _____
Painful? (Y/N) _____ Cysts _____ Regular (Y/N) _____ #
of Children _____ Miscarriage _____ D&C (Y/N) _____ Birth
Control Method _____
Onset menopause age _____ Amenorrhea _____ Other _____

SURGERY/FRACTURES: List condition and dates performed

RATE (from 1-10) THIS STATEMENT ;
'The state of my health is in my hands'. _____

Direction For Blood Slide

You will need:

1 glass specimen slide (for microscope)
Isopropyl alcohol
Needle or Lancet for finger stick

Directions:

Clean the end of the small finger with alcohol and allow to air dry. Use either a small needle or lancet to make a tiny puncture in the skin. **You may need to squeeze the end of the finger to get a small drop of blood.** Allow that drop to set on the finger for approximately 20 second.

Touch the slide to the drop of blood to obtain a small imprint on the glass. Repeat this process (not the stick just the 20 second wait) until you have 4 drops of blood on the slide.

Allow the sample to **dry completely** and then it may be packaged for shipping. We recommend either wrapping it well in bubble wrap or cushioning it in a supplement bottle.

Once the slide arrives we will be happy to analyze it as soon as possible.